



**DEPARTMENT OF THE ARMY**  
**HEADQUARTERS THIRD UNITED STATES ARMY**  
**UNITED STATES ARMY FORCES CENTRAL COMMAND**  
**COALITION FORCES LAND COMPONENT COMMAND**  
**1881 HARDEE AVENUE SW**  
**FORT MCPHERSON GA 30330-1064**

AFRD-C8

Third U.S. Army/USARCENT/CFLCC Policy Memorandum 04-54

01 July 2004  
Expires: 01 July 2006

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Third U.S. Army/ARCENT/CFLCC Unit Coin Policy

1. REFERENCES:

- a. AR 600-8-22, Military Awards, 25 February 1995.
- b. AR 672-20, Incentive Awards, 1 June 1993.
- c. FORSCOM Policy Memo CG-03-1, Commander's Coin Medallion Awards Program, 15 June 2003.
- d. Third U.S. Army/ARCENT Policy Memorandum 00-53, 10 October 2001.

2. PURPOSE: To establish procedures for purchasing and awarding unit coins.

3. SCOPE: This policy is limited to coins purchased with Contingency Operating funds (CONOPS). It does not extend to coins purchased with personal, private funds, or Official Representation Funds (ORF).

4. GENERAL:

a. Unit Coin Medallions are custom minted and emblazoned coins or similar items, typically with unit insignia on one side and an inscription on the reverse side, presented by the commander, or on behalf of the commander, as an on-the-spot award to show recognition for accomplishment to U.S. military members or Department of the Army civilians.

b. Battalion sized units and above are authorized a unit coin.

c. General officer commanders and equivalent level command sergeants major are authorized coins reflecting their position in addition to the unit coin.

5. AUTHORITY: Coins may be procured with CONOPS funds and presented pursuant to the following authorities:

- (1) 10 U.S.C., 1125; Recognition for accomplishments, award of trophies
- (2) 5 U.S.C., 4503; Agency awards.
- (3) 10 U.S.C., 503; 10 U.S.C., 3013(b)(1). Recruitment of personnel.

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6. GENERAL LIMITATIONS:

- a. Unit coins must be awarded for performance. They will not be presented to superiors or peers.
- b. Coins purchased with appropriated funds cannot be presented to foreign military or foreign civilian personnel. Coins presented to foreign dignitaries must be purchased with private funds or Official Representation Funds (ORF).
- c. Coins cannot be used as gifts or mementos, tokens of appreciation to recognize the efforts of volunteers, to recognize unaffiliated parties to create goodwill, or to encourage/reward cooperation with the military.

7. PURCHASING:

a. ARFOR Commanders are delegated authority to expend a reasonable amount of operating funds (OMA) to purchase unit coins under their awards program. Recommended funding ceiling is \$1,000 per battalion and \$3,000 per Brigade. Commanders will establish unit coin policies within their command. Policies established will not be more permissive than stated in paragraph 4a-c.

b. Third U.S. Army/ARCENT and CFLCC UNITS: Units that do not fall under control of an ARFOR commander will only be funded to procure the official Third Army/ARCENT/CFLCC coin.

8. The proponent for this policy is C8 at DSN 312 367-4869.

FOR THE COMMANDER:

// ORIGINAL SIGNED //  
RICHARD P. McEVOY  
COL, GS  
Chief of Staff

DISTRIBUTION:

Commanders, MNF-I, CFC-A  
Commanders, USARCENT-KU, QA, SA, 377 TSC