

## ASC hologram turns heads at Army symposium

By Rhys Fullerlove  
ASC Public Affairs

“Is that a real person talking to us or is that a hologram?”

“No, I think it is a hologram, but it is sure lifelike.”

Those are just a few of the comments heard outside the Army Sustainment Command’s exhibit booth at the 2008 Association of the United States Army annual meeting and exposition held Oct. 6-8 in Washington D.C.

ASC’s booth utilized cutting edge technology implemented by PeopleVision, a contractor out of New Jersey. The display depicted ASC’s missions and transformed them into a Soldier hologram similar to the ones seen in science fiction movies. Staff Sgt. Ready and Col. Ready presented two-minute briefings on ASC to everyone passing by the booth.

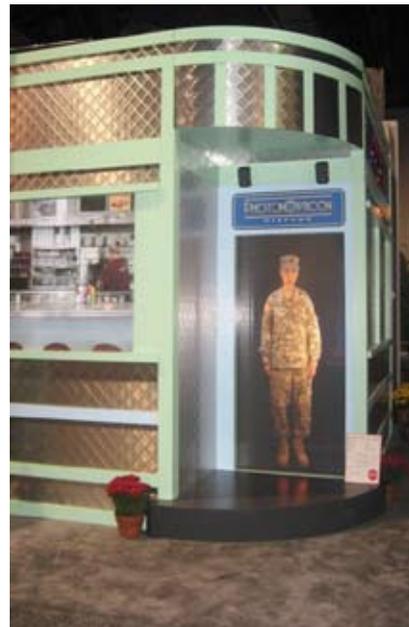
In addition to the holograms, Maj. Matthew A. Giertz, deputy, Army Force Generation Integration division in the Distribution Management Center, served as the subject matter expert for ASC, and was on hand to answer any questions from visitors.

“It was great to represent ASC and talk to Soldiers and people outside the AMC community,” said Giertz. “A lot of people were familiar with ASC but were unaware of the full scope of the missions and principal responsibilities performed by ASC.”

ASC’s hologram booth was integrated into AMC’s overall display. The 70-by 60-foot booth encompassed many of AMC’s subordinate commands. Inside, visitors could interact with equipment and talk to subject matter experts.

Maj. Gen Robert M. Radin, commanding general of the U.S. Army Sustainment Command, hosted a table for local area congressional

See AUSA on pages 4 & 5 for more photos and story



US ARMY PHOTO BY RHYS FULLERLOVE

**The ASC PhotonOpticon hologram display was part of the AMC exhibit booth at the 2008 Association of the United States Army annual meeting held Oct. 6-8 in Washington D.C.**

## First LOGCAP IV performance task order awarded

By Linda Theis  
ASC Public Affairs

ROCK ISLAND, Ill. - The U.S. Army Sustainment Command awarded the first performance task order under LOGCAP IV to Fluor Intercontinental, Inc., of Greenville, S.C., Sept. 25.

The task order will provide essential logistics support services in Afghanistan to U.S. and coalition personnel in the field. This is the first expedited

effort under LOGCAP IV to perform urgent work. The task order award value is \$68 million for a period of performance from Sept. 25, 2008 to Sept. 24, 2009. The task order award was made competitively under a “Best Value” methodology.

Earlier this year U.S. Army announced the selection of three companies on a full and open competition basis to augment essential logistics

support services to forces in the field. The Logistics Civil Augmentation Program, or LOGCAP, uses private sector contractors to provide a broad range of logistics and support services to U.S. and allied forces during combat, such as those missions now under way in Iraq and Afghanistan, as well as to other contingency, peacekeeping, humanitarian and training operations.

# Making a difference every day

**Maj. Gen. Robert M. Radin**  
**U.S. Army Sustainment Command**

Last week as I watched the news, the economy was the main topic of discussion. This country is going through a rough time and no one is quite sure when things will turn around. Many people will argue that the U.S. dollar isn't as strong as it used to be, but that dollar still can make a difference to many Americans.

By giving just one dollar a week to the Combined Federal Campaign you can help flood victims from this year's flood. It could help many of the local shelters that support a variety of people. It could support after school programs, so children have a place to go instead of turning to the streets. I could keep going on and on and fill up this whole issue with examples.

The Combined Federal Campaign gives federal employees an opportunity to make donations to charitable organizations that are dedicated to making life better for individuals in need, and making a better world for all of us. By tapping into our individual generosity, CFC demonstrates the power found in each human heart.

When we give together through CFC, we achieve more than we could ever hope to achieve on our own. Every dollar donated is applied where it is needed most, funding programs and initiatives that take on the most difficult problems and create hope for



a better future.

Through CFC, we can reach out as one, with helping hands and hopeful hearts. We can make life better for people we will never see, and for people who may live next door to us. We may even directly benefit ourselves or our families because, as well off as we may be today, we could suddenly find ourselves in need tomorrow.

As a military leader, I've seen how teamwork can yield some remarkable results. As honorary chairperson of the Illowa Bi-State Combined Federal Campaign – a position I am truly honored to hold – I've seen how joining many caring individuals together into a community of caring can produce some tremendous benefits and make a very positive difference. This year the Illowa Bi-State Region will have even a greater impact as our region will increase in size from 12 counties to 24.

So long as there are humans, there will always be human needs, and there will always be those among us who suffer through no fault of their own. But so long as we continue to care, those needs can be met and that suffering can be eased.

That's why I ask you to consider giving through the Combined Federal Campaign. Thank you for all you have given so far, and for all you plan to give. Always know that your CFC donation can unleash the power of caring – a power that can overcome any need.

## THE GLOBAL LINE

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# ASC Soldiers, civilians march for CFC drive

By Staff. Sgt. Sean Riley  
ASC Public Affairs

The sounds of marching boots and singing echoed across Rock Island Arsenal Oct. 8, as Soldiers and civilian employees of the U.S. Army Sustainment Command took to the streets to show support for the 2008 Combined Federal Campaign.

In an effort to show that support, CFC co-chair, Cathy Merritt, and a host of Soldiers from the ASC put their heads together and, quite literally, their boots on the ground and started planning.

"The command has been sponsoring a walk for a few years now," said Merritt. "It has become kind of a tradition."

The march brings a new dimension to the tradition, mixing Soldiers and civilians to bring awareness of CFC, not only to those they work with, but to the Arsenal as a whole.

"When you add the police escort and sound of the cadence call to the amount of awareness prior to the event, everyone on the island could see that ASC supports the CFC," she said.

CFC is the annual fund-raising drive conducted by federal, postal and military employees in their workplaces each fall. It is the only authorized fund-raising campaign for charities permitted in the federal and postal workplaces.

The ASC does not pin its support for the charity drive on a set dollar amount, but on getting the word out to all employees and letting them decide for themselves whether to participate.

"Our goal is not a dollar amount," said Merritt, "it's 100 percent contact with the command's Soldiers and civilians."

Employees may give a one-time cash contribution or choose to give through payroll deduction. They may select as many charities as they wish and divide their contribution among those charities any way they choose. All of the money donated, except for the small 5.9 percent administrative cost, averaged over the past three years, goes directly to the charities employees select on their pledge forms.

According to Merritt, this concept of 100 percent contact, versus setting a monetary goal, results in contributors giving more than is expected.

Merritt said ASC will continue its CFC through the end of November, and though the ASC cadence and march is over and done, everyone



US ARMY PHOTO BY STAFF SGT. SEAN RILEY

**Master Sgt. Jack Harlan Jr., of the U.S. Army Sustainment Command, sounds off as he commands the Soldiers and civilian employees marching on the streets of Rock Island Arsenal, Ill., Oct. 8 to show support of the 2008 Combined Federal Campaign.**

still has an opportunity to give.

"During the campaign, donation boots will be out every week at different locations throughout the command," she said. "The campaign is still very active."

The boots are pairs of military issue boots set out to enable immediate cash donations, in lieu of the usual payroll deduction method. The money collected is then distributed among participating CFC charities.

The Illowa Bi-State CFC covers all federal, postal and military employees in the 24-county area of: Boone, Carroll, Henry, Jo Daviess, Knox, Lee, Mercer, Ogle, Rock Island, Stephenson, Winnebago and Whiteside counties in Illinois; and Allamakee, Clayton, Clinton, Delaware, Des Moines, Dubuque, Henry, Jackson, Lee, Louisa, Muscatine and Scott in Iowa. These employees gave \$625,199 to local, national and international charities through the Illowa Bi-State CFC in 2007. More than 46 percent of that amount was designated to Quad Cities area charities. The goal for the 2008 campaign has been set at \$650,000.



# The sights of the AUSA symposium



US ARMY PHOTO BY RHYS FULLERLOVE

**The front side of the 70-by 60-foot Army Materiel Command booth that was on display at the 2008 AUSA symposium in Washington D.C.**



US ARMY PHOTO BY LAMONT HARBISON

**Maj. Gen. Robert M. Radin (far right), commanding general U.S. Army Sustainment Command and Brig. Gen. Larry Wyche, commanding general Joint Munitions Command pose with congressional staffers outside the AMC booth.**



US ARMY PHOTO BY RHYS FULLERLOVE

**Maj. Matthew A. Giertz explains the command's mission to two of the thousands of visitors to the ASC display.**

## **AUSA** *Continued from page 1*

staffers at a AUSA-sponsored breakfast on the second day of the event. After the breakfast, Radin gave staffers a tour of the ASC and AMC booth, highlighting ASC's pivotal role in Soldier support.

"I think it is important for us to show the staffers not only our part of the booth, but all of AMC," Radin said. "ASC serves as AMC's single face to the field by integrating Acquisition, Logistics

and Technology support from the strategic to tactical level."

"The congressional staff delegation was able to walk away with a better idea of how ASC integrates with all of AMC's life cycle management commands. They realized that even though ASC is on an island in the middle of the Mississippi, we reach out and touch Soldiers at every corner of the world," explained Radin.

# The sights of the AUSA symposium *(continued)*



US ARMY PHOTO BY RHYS FULLERLOVE

**ASC's display was incorporated into the AMC booth's theme depicting an old town street. ASC was at the corner of the Four Star cafe.**



US ARMY PHOTO BY LAMONT HARBISON

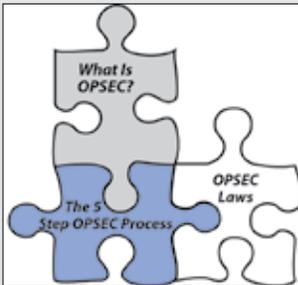
**Lt. Gen. (P) Ann. E. Dunwoody, deputy commanding general Army Materiel Command, poses with all the AMC exhibitor participants.**



US ARMY PHOTO BY RHYS FULLERLOVE

**Brig. Gen. Patricia E. McQuistion, commanding general of the Defense Supply Center Columbus, Ohio and Maj. Gen. Robert M. Radin, commanding general U.S. Army Sustainment Command, pose together outside the ASC display.**

# How well do you know your OPSEC?



## THE FIVE-STEP OPSEC PROCESS

National Security Decision Directive 298, issued in 1988, formalized Operational Security (OPSEC) and described it as a five-step process:

Identification of the critical information to be protected

- Analysis of the threats
- Analysis of the vulnerabilities
- Assessment of the risks
- Application of the countermeasures

Basic to the OPSEC process is determining what information, if available to one or more adversaries, would harm an organization's ability to effectively carry out the operation or activity. This critical information constitutes the "core secrets" of the organization, i.e., the few nuggets of information that are central to the organization's mission or the specific activity. Critical information usually is, or should be, classified or at least protected as sensitive unclassified information.

### Threat Analysis

Knowing who the adversaries are and what information they require to meet their objectives is essential in determining what information is truly critical to an organization's mission effectiveness. In any given situation, there is likely to be more than one adversary and each may be interested in different types of information. The adversary's ability to collect, process, analyze, and use information, i.e., the threat, must also be determined.

## Vulnerabilities Analysis

Determining the organization's vulnerabilities involves systems analysis of how the operation or activity is actually conducted by the organization. The organization and the activity must be viewed as the adversaries will view it, thereby providing the basis for understanding how the organization really operates and what are the true, rather than the hypothetical, vulnerabilities.

### Risk Assessment

Vulnerabilities and specific threats must be matched. Where the vulnerabilities are great and the adversary threat is evident, the risk of adversary exploitation is expected. Therefore, a high priority for protection needs to be assigned and corrective action taken. Where the vulnerability is slight and the adversary has a marginal collection capability, the priority should be low.

### Countermeasures

Countermeasures need to be developed that eliminate the vulnerabilities, threats, or utility of the information to the adversaries. The possible countermeasures should include alternatives that may vary in effectiveness, feasibility, and cost. Countermeasures may include anything that is likely to work in a particular situation. The decision of whether to implement countermeasures must be based on cost/benefit analysis and an evaluation of the overall program objectives.

Have questions? Contact an ASC OPSEC Officer on Rock Island Arsenal at ext. 4815.

*Editor's note: This is the second part of a three part series on Operations Security contributed by the ASC G3.*

## A ready Army includes families

### Army News Service

WASHINGTON - The Army launched the "Ready Army" campaign Sept. 2, in conjunction with the Department of Homeland Security's National Preparedness Month, which encompasses the seventh anniversary of the terrorist attacks of Sept. 11, 2001.

Ready Army is designed to prepare the entire Army

family at installations and communities across the nation and around the world for all potential hazards, natural and man-made, officials said.

Materials being sent to installations include an implementation guide, public service announcements, briefings, brochures, posters, emergency management kit information and readiness

checklists, family emergency management planning templates, an electronic media kit, children's activities, parent/ teacher resource guide and web-based tools.

"At command and installation levels we're asking that public affairs offices partner with their emergency preparedness personnel, directors of Plans,

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## 3-401st gets Task Force 'Ramrod' rolling

By Jim Hinnant  
401st AFSB Public Affairs

BAGRAM AIRFIELD, Afghanistan — Task Force Ramrod's arrival in Afghanistan earlier this summer created a high priority mission for the 3rd Battalion, 401st Army Field Support Brigade.

The mission to ensure the task force's vehicles were mission-ready, and in place for the Soldiers as soon as possible, involved all elements of the 'Supporting the Warfighter' Battalion's logistics, transportation, supply and maintenance resources.

3rd Battalion Soldiers, Army civilians and contractors from several locations — Bagram Airfield, Forward Operating Bases Sharana and Salerno, and Kandahar Airfield came together as a team to get TF Ramrod up and running in time for their responsibilities, once again proving the 3rd Battalion is up to the challenge



PHOTO COURTESY LAWRENCE THARP, AGS, Inc.

**AGS, Inc., senior mechanic David Gibson performs work on a Heavy Expanded Mobility Tactical Truck.**



PHOTO COURTESY LAWRENCE THARP, AGS, Inc.

**AGS maintenance mechanics (L-R) Craig Shafer, Solomon Cheatman and Brandon Hammtree work on a Humvee.**

of supporting the warfighters on the ground.

As part of the battalion's mission, Light Medium Tactical Vehicles, Uparmored Humvees, Heavy Expanded Mobility Tactical Truck wreckers, HEMTT fuel tankers, Mine Resistant Ambush Protected

Vehicles and a host of other equipment were transported to, and repaired at, locations across Afghanistan for eventual issue to TF Ramrod units at Kandahar Airfield.

The first priority was accomplishing the maintenance required to get this equipment fully mission-capable before Ramrod's move out date to its downrange locations.

To accomplish the task, maintenance work was divided among several 3rd Battalion locations, with medium/heavy vehicles and some Humvees repaired in Bagram, other Humvees worked on at FOB Sharana, and the remaining medium/ heavy vehicles and Humvees fixed at Kandahar Airfield.

Personnel from other battalion

locations, including FOB Salerno, were sent to these sites to "surge" maintenance capability during this critical period.

When asked, Lt. Col. Don Mayer said "The battalion really came together, I am proud of the mission we accomplished and proud of the Soldiers, civilians, and contractors that pulled together to do it."

The vehicles were in very rough shape when they were received by the Maintenance

Support Teams and required a significant amount of repair, along with substantial parts lists. As a result, the full range of support capabilities within the battalion was involved in this effort.

As their move-out date approached, initial task force elements were able to move downrange to their FOB through the efforts of the 3rd Battalion workforce.

After their departure for the mission, sustainment priorities changed frequently as the task force adjusted their needs based on the conditions on the ground.

3rd Battalion quickly adapted to the need, immediately switching gears as new guidance was received.

Through the combined and coordinated efforts of the entire 3rd Battalion team across the Combined Joint Operational Area, TF Ramrod was able to get all their units downrange to perform their critical mission in the continuing fight underway in Operation Enduring Freedom.

# Taking care of troops in Kosovo

By Jennifer King  
405th AFSB Public Affairs

CAMP BONDSTEEL, KOSOVO - The mountain, commonly called Duke, soars above the sprawling expanse of Camp Bondsteel, Kosovo—a massive military installation that encompasses almost 1,000 acres and serves as headquarters for U.S. Forces supporting a multinational force to protect Kosovo.

Widespread operations require extensive support, and Soldiers in theater know exactly where to go for logistics solutions: the U.S. Army Materiel Command (AMC) Logistics Support Element (LSE) Combined Forces, Kosovo Force (KFOR).

“Our operations encompass the full spectrum of AMC operations,” said Eddie Rivers, AMC LSE chief. “We have representatives from various AMC elements stationed here in-theater, including representatives from the Life Cycle Management Commands including: Aviation and Missile Command, TACOM, and CECOM – all synchronized under the Army Sustainment Command umbrella. By having multiple AMC organizations working at Camp Bondsteel, we’re able to provide an integrated support team to the Soldiers who are here.”

The AMC operations available at Camp Bondsteel extend far beyond the representation at the LSE, though.

“The most impressive thing about the LSE in Kosovo is that the organization has tremendous reachback capability,” said Lt. Col. James Kennedy, commander of the 1st Battalion-405th Army Field Support Brigade.

The AMC LSE KFOR is in the 1/405th’s area of operations, and consequently, Kennedy and his battalion provide support to the LSE as required.

“If the Soldiers in Kosovo need assistance that cannot be provided by the LSE, the LSE contacts us and we deploy the support on an as-needed

basis,” Kennedy explained. “This includes ammunition support through our U.S. Army Joint Munitions Command representative as well as other elements. It’s of vital importance that we do everything we can to support the Soldiers because no unit has the expertise to do everything themselves.”

The Soldiers at Camp Bondsteel find the support invaluable.

“Mr. Rivers runs a tight ship, and they take care of all the needs of our team,” said John DeRosa, acting commanding officer of the Area Support Team at Camp Bondsteel.

Lt. Col. David Willard, chief of the Materiel Management Center that supports KFOR-10, echoed the praise of DeRosa.

“Eddie and his team have been an ace in the hole for me,” Willard said. “They support me in every way that I need.”

As the only logistics support team in theater, the AMC LSE KFOR provides daily support to each KFOR rotation that arrives at Camp Bondsteel, providing uncompromising support and professional services to all the Soldiers.



PHOTO BY JENNIFER LITSCH, MANTECH, AMC LSE KFOR

***The mountains of Kosovo loom over the headquarters building for the U.S. Army Materiel Command Logistics Support Element Combined Forces, Kosovo Force.***

**READY** *Continued from page 6*

Training, Mobilization and Security, first responders and family program personnel to promote this program,” said Col. Jon Dahms, chief of Planning Support in Army public affairs. “This program will educate our Families on disaster

preparedness and motivate them to ‘Get a Kit, Make a Plan and Be Informed,’ as the program’s motto encourages,” Dahms said.

“The bottom line is that preparedness increases the resiliency of America’s fighting

forces and supports Soldiers who are forward-deployed,” Lt. Col. Trudy Leonard, chief of the Personnel Contingency Cell for the Army G-1 said. “We want our Soldiers downrange to feel comfortable that their Families are being taken care of at home.”